

Dated: _____

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Confirmation No. 4306

Art Unit: 3622

Examiner: Raquel Alvarez

For: INTERNET CONTEXTUAL
ADVERTISEMENT DELIVERY SYSTEM
AND METHOD

MS AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

In response to the Final Office Action mailed December 11, 2006, and with the Examiner's approval, please enter the following response in the above-identified application:

Remarks/Arguments begin on page 2 of this paper.